Background

Many doctoral candidates face a common problem: after several years of meticulous research, they cannot present their results in the short time span of a presentation. There are two main reasons for this. First, many researchers are too buried in the details of their own work and cannot take a step back. Second, they are unsure what information needs to be presented and what can be omitted.

The goal of this seminar is to enable doctoral candidates to structure and present their research findings so that others understand them without effort, e.g. at conferences or at their oral defense presentation.

Contents of the seminar

1. Structuring individual slides
   - Many slides are badly structured, full of overly detailed information or simply write out the words spoken by the presenter
   - This module teaches several logical techniques to solve these problems. Participants will be enabled to produce easy-to-grasp slides

2. Structuring full presentations
   - Many doctoral candidates cannot transform their complex research results into a clearly-structured, condensed form. Hence, their audience cannot follow the arguments presented and feels puzzled instead
   - This module teaches how to lay out and structure a full presentation so that a complex topic can be explained in easy-to-grasp terms

3. Many practical exercises
   - About half of the seminar consists of practical exercises. Participants form teams that optimize real slides and presentations from their day-to-day academic work
   - During the seminar, all participants create slides and a presentation for their very own academic work
   - Optionally, participants can submit already existing presentations beforehand to markus.burger@slidewriting.com. The trainer will then prepare individual feedback for each submission

Target Group

Doctoral candidates in the fields of natural, human and social sciences who are requested for a presentation of the results of their research

Important

This seminar focuses on the logical structure of good scientific slides and presentations. It does not cover the use of presentation software like PowerPoint or OpenOffice.
**Terms and Application**

- July 11, 2019, 9am – 5pm
- Venue: 06120 Halle (Saale), von-Seeckendorff-Platz 1, Seminar Room 1.16
- Group size: up to 12 attendees
- Language: English
- **Application period between June 3 and July 10**
  - email to: koordination@ingra.uni-halle.de
- Applications are considered in chronological order of receipt. You get information.

**Trainer**
Dr. Markus Burger (Berlin) – Scientific Freelancer

http://www.ingra.uni-halle.de – http://www.ingra.uni-halle.de/courses/