

This workshop offers PhD students and Postdocs a compact introduction to various tools and techniques for successful public presentations, with special emphasis on the scientific context. It focuses on three basic aspects of improvement:

- Designing clear and structured content
- Creating engaging visuals
- Enhancing delivery (body language, voice, presence)

Part I: clear content and structure

A clear structure and content that has been boiled down to the essential is the basis of a successful presentation. Argumentation structure is the key to any meaningful and convincing communication. We will introduce the “five-sentence“-models used in rhetoric to give a presentation coherence and argumentative strength. You will learn and apply these structures to your presentations and find their usefulness extended to any form of scientific writing, public presentation or to the preparation of job interviews.

Part II: effective visual design

Visual support of a presentation is without a doubt an essential part of its success. Flipcharts, whiteboards and slides software are, among others, the most frequently used media in scholarly and business contexts. We present you with basic design principles that enable you to create memorable visuals to support your presentations. You'll choose media according to your need and experiment alternatives if necessary.

Part III: tools for a strong delivery

Affirmative posture, a modulated voice, positive gesture and stage presence are basic elements of a strong delivery. You will familiarize yourself with positive body-language and train gesture, voice modulation and articulation as well as audience-contact in groups or with a partner.

Camera recording

A camera recording of each presenter on the first day of the workshop will allow for an objective view on each performance: the individual presenter becomes aware of their strong and weaker points and is thus truly enabled to improve on them.

Methods

storytelling – individual/partner/group exercises - group feedback and individual feedback – trainer input – media examples – camera recording.

You are invited to bring a presentation you are currently working on into the workshop. Recording time will be limited to a few minutes for each presenter so you may want to choose part of a longer presentation to focus on for that part of the workshop. Bring your laptop if you want to work on a slide presentation.

Term and Application

- May 8-9, 2017, 9.30 am – 5.30 pm
- Venue: 06120 Halle (Saale), von-Seckendorff-Platz 1, Kolloquiumsraum 5.10 (in the attic)
- Group size: maximum 14.
- Workshop-Language: English.
- **Application period between March 13 and April 28**
email to: **koordination@ingra.uni-halle.de**
- Applications are considered in chronological order of receipt. You get information.

Lecturer

Dr. Constanze Armbrecht is an instructor for presentation workshops and has done her doctorate in General Linguistics at the University of Strasbourg.